

**Table 7.09-- AVERAGE VISITOR CENSUS, BY COUNTIES AND ISLANDS:  
1996 AND 1997**

[Westbound data based largely on intended island visits and length of stay, as reported on arrival in Hawaii. Eastbound data reflect actual visits]

County or island	1996			1997		
	Total	West-bound	East-bound	Total	West-bound	East-bound
State total	161,610	114,440	47,170	157,810	114,960	42,850
Oahu	84,490	45,370	39,120	77,020	42,230	34,790
Hawaii County	19,150	16,650	2,500	21,360	18,960	2,400
Kauai County	15,330	14,200	1,130	16,160	14,770	1,390
Maui County	42,640	38,220	4,420	43,270	39,000	4,270
Lanai	1,860	1,840	20	1,860	1,770	90
Maui	39,320	34,930	4,390	39,940	35,810	4,130
Molokai	1,460	1,450	10	1,470	1,420	50

Source: Hawaii Visitors & Convention Bureau, *Annual Research Report* (annual) and records.